

When you see a puppy for sale in a pet shop, or an internet or newspaper ad, its Mum and Dad may well be living in conditions like these.



Locked inside for 24 hours a day, often in complete darkness, with no purpose in life other than to produce litter after litter of puppies purely for profit.

This is the existence of thousands of dogs imprisoned on puppy farms.

And when their breeding days are over, they will be discarded or killed.

#### Join us

Puppy Love is dedicated to ending the cruel practice of puppy farming.

We've been running since 2007 and our activities include carrying out investigations, providing video footage to the media and other animal protection organisations, lobbying national and regional authorities, and raising awareness through our website, running stalls and organising peaceful demonstrations.

Puppy Love is run by volunteers. We welcome people who share our aims and want to get involved. Supporters are needed across the UK to spread the word by distributing leaflets and posters locally.

We would also like to hear from anyone willing to act as regional co-ordinators, helping to organise research, investigations and events in their own part of the country.

Visit our website for more information or contact us through the email address below.



Puppy Love
CAMPAIGNS
www.puppylovecampaigns.org
Email:admin@puppylovecampaigns.org

# These sweet faces



may hide an ugly secret

# It's not just their parents that may be suffering



Poor breeding practices lead to a high level of hereditary diseases such as hip dysplasia, epilepsy, diabetes, heart, brain and liver disorders, to name but a few.

Puppies may develop behavioural and psychological problems such as aggression and fearfulness, because they are not properly socialised.

The lack of proper hygiene control also means infectious diseases spread rapidly.

#### The puppy farm scandal

Puppy farmers are large scale commercial dog breeders whose sole interest in dogs is as a cash crop.

The largest of them will have well over 100 dogs of many different breeds.

Most of them are licensed by their local authorities and are strictly speaking operating within the limited requirements of the law.

However, not all local authorities monitor licensed breeders properly and fail to enforce license conditions and the basic standards set out in the Animal Welfare Act 2006.

That's the problem. The current laws covering dog breeding are inadequate and enforcement is inconsistent.

## What you can do

Help us to spread the word about puppy farms. Visit our website for more information, video footage and materials you can use locally, including posters and leaflets.

#### www.puppylovecampaigns.org

Contact DEFA for details of licensed dog breeders and pass the information to us to help our research.

Write to your MHK and urge them to press for stricter rules to outlaw puppy farms and the sale of dogs by dealers and third parties.

Dealers are selling farmed puppies from Eire & the UK on our island **RIGHT NOW!**Don't support this heinous trade.
Remove the demand, remove the supply!
www.facebook.com/isleofmanpuppies

#### Finding a new friend

If you, or someone you know, are thinking about looking for a new pet, first remember that sharing your life with a dog is a serious commitment. Consider whether you have the time and money to care for them properly for the rest of their lives, which could be 15 years.

### Give a rescue dog a home

Rescue dogs make wonderful companions and desperately need our help since thousands are abandoned each year, often through no fault of their own.

When you adopt from a rescue centre, you are literally giving a dog a second chance at life. If you have a particular breed in mind, contact the breed club rescue centre.



### A responsible breeder

If you can't find a suitable rescue dog, consider buying from a responsible breeder, which means; puppies are raised in a home environment, you can meet the mother with her puppies, they are not sold younger than 8 weeks and health tests have been carried out to minimise the chances of genetic diseases.

A good breeder will also offer long term support and agree to take the pup back if things don't work out.

Never buy a from a dealer or someone who wants to bring a puppy to a car park or your home